



# CHANGING INCORRECT ERGONOMICS THROUGH POSITIVE REINFORCEMENT

# Christina WOLVERSON Air Products

Winter Seminar 2021 Behavioural Safety

1

European Industrial Gases Association www.eiga.eu

1



#### Introduction



• Slido questions

Winter Seminar 2021 Behavioural Safety

2

European Industrial Gases Association

www.eiga.eu



# Why do people do things wrong



- Why do kids do it right and adults do it wrong?
  - What's in it for me? Quickest way/shortcut, confirmation bias (nothing has happened to me before)
  - Learned incorrect behaviour (lose the use of the correct muscles)
- Need to engage brain and muscle



Winter Seminar 2021 Behavioural Safety

3

European Industrial Gases Association www.eiga.eu

3



#### Importance of right behaviour



- Incorrect techniques (even minor) can lead to injuries over time
  - Example bicep tendon rupture
    - Carrying a 15kg cardboard box, with correct technique
- It wasn't the specific technique that was incorrect, it was the history
  - Getting techniques right early, will protect people's health in later in life





Winter Seminar 2021 Behavioural Safety European Industrial Gases Association



### How do we change people's behaviour



- People's behaviour learned over 20-25 years cannot be changed overnight
- One off classroom is not sufficient, unlearning takes time
- This is not just a tick box exercise
- Needs constant positive reinforcement
- · Peer to peer challenging
- Needs to include outside of work (home)



Winter Seminar 2021 Behavioural Safety

5

European Industrial Gases Association www.eiga.eu

5



#### Wearable technology

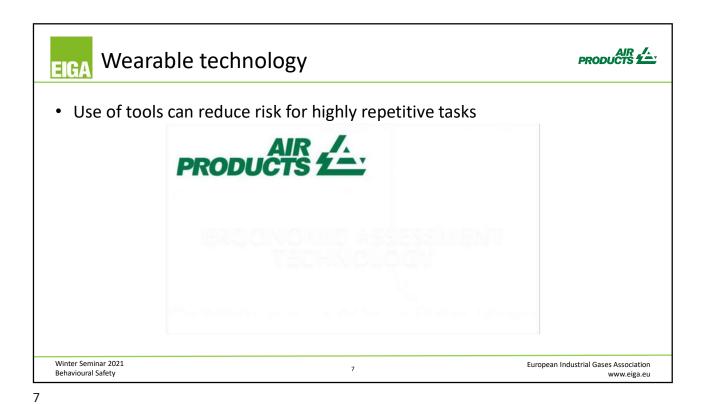


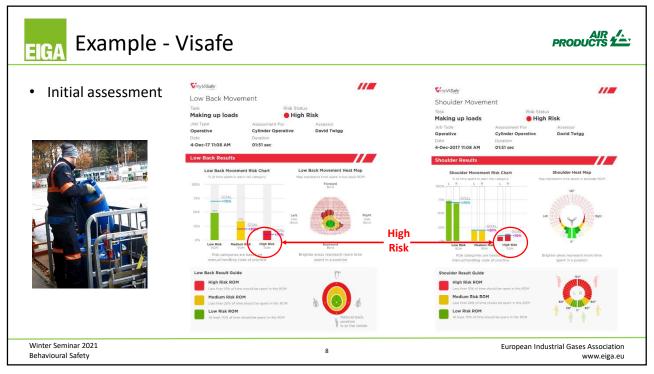
- Wearable technology is available to help do it right or reinforce correct technique
- Technology can be an aid to changing behaviours
  - Training/observation/feedback is still required

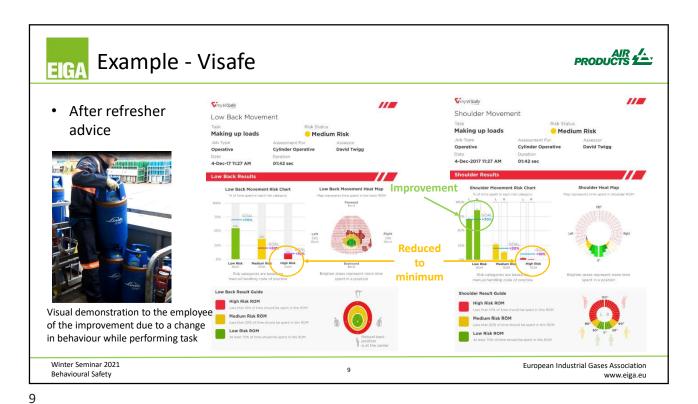
Winter Seminar 2021 Behavioural Safety

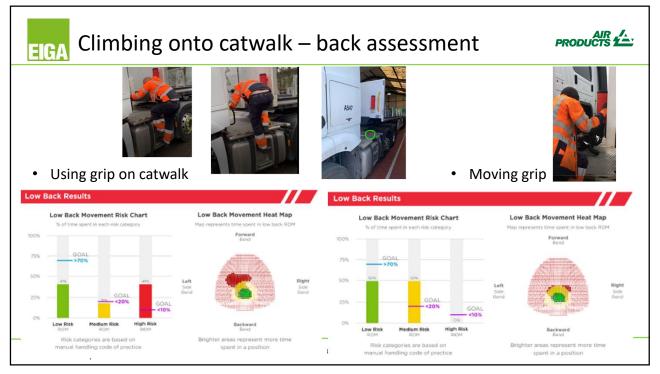
6

European Industrial Gases Association











# Conclusions



- People's behaviour learned over 20-25 years cannot be changed overnight
- There isn't a magic pill
- Constant positive reinforcement
- NAPO video 'Think to move'
- https://www.napofilm.net/



Winter Seminar 2021 Behavioural Safety

11

European Industrial Gases Association www.eiga.eu

